EIT HEI Initiative

Innovation Capacity Building for Higher Education





TUDOR-ALEXANDRU ILENI

13 December 2021



PhD. Student at Computer Science Department, In the field of Deep Learning, Artifical Intelligence Babes-Bolyai University, Romania

What were the trainings for innovation? Could you identify opportunities for commercial use based on the experience gained from these trainings?

During the training, I was put in contact with a lot of interesting people, passionate about innovation, marketing, communication, and technology. I was learning about the key aspects of how to view the research project from a commercial aspect - how to deal with the issue of "Intellectual Property", how to identify users (find the proper niche), about the level of innovations, types of innovations, etc...

What is the significance of an idea for successful commercial use?

The idea is important but is not everything. When analyzing an idea we may consider the following: utility, eligibility, novelty. In plus, the innovators should also consider possible markets, key resources, key partners, marketing strategies, branding, investors, sales, ...

Which tutor inspired you the most during your training?

I like all the tutors. I can say that the presentation of Tudor Mihai was nice also because of the practical work and video presentations.















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What will be your next involvement in the InnoChange project?

Not sure yet, I think I will continue to be a scout.

Is your home institution supporting you in the role being scout? Do your colleagues from the workplace welcome your activity?

I felt supported by my colleagues, even if I didn't receive many replays from the research teams (during the scouting process), those who answered were very friendly, interested, and they supported our ideas. In plus, the university management team was happy to help and support us.

















