## EIT HEI Initiative

Innovation Capacity Building for Higher Education



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"Work activities of the University counselling centre of Pavol Jozef Šafárik University also include nonformal education and the development of key competences of students, such as entrepreneurship. Our main motivation to get involved in the Innochange project was an opportunity to participate in a meaningful international project with high innovation potential. The pandemic enabled the education of students from various European countries at the same time. Therefore, we did not hesitate to be part of it. Entrepreneurship as a key competence or 21st century allows you to turn ideas into action. It is very important, especially for students, because it makes it easier for them to enter the labour market, whether as a proactive creative employee or an innovative entrepreneur. The aim of our activity (WP2 - Creativity, responsibility and entrepreneurship course) was to stimulate students' interest in entrepreneurship, to provide them with information about the basics of entrepreneurship and to teach them to create their own business plan. All of this should lead to them being able to start their own business. The main content of the course was prepared by Barbara and her team. We were in the role of teachers and mentors for students of the Pavol Jozef Šafárik University. Some students joined the course without a business idea, some already had one. We are 100% sure that the lectures and assignments encouraged them to think about the specific idea and be able to evaluate its feasibility. We have no doubt that some already have a quality business plan in their hands, which we believe will be implemented soon. Definitely, the expected result (at least from WP2) is that students will start their own startups and innovations, which will certainly contribute to the development of the region. Higher level of entrepreneurial skills is a benefit for the individual, employer, region, and society in general."













