



European Institute of
Innovation & Technology

INNOCHANGE

*Driving Change and Capacity Building
Towards Innovative, Entrepreneurial
Universities*



Simona Motogna | Babeş-Bolyai University | 01.10.2021



A body of the European Union



Participating partners

Eötvös Loránd University
(Lead partner)
HUNGARY

Heriot-Watt University
UNITED KINGDOM

Plodiv University
Paisii Hilendarski
BULGARIA

Babeş-Bolyai University
ROMANIA

Pavol Jozef Šafárik University in Košice
SLOVAKIA

Startup Wise Guys Foundation
ESTONIA



A UNIVERSITY IS AN **ECO-SYSTEM**

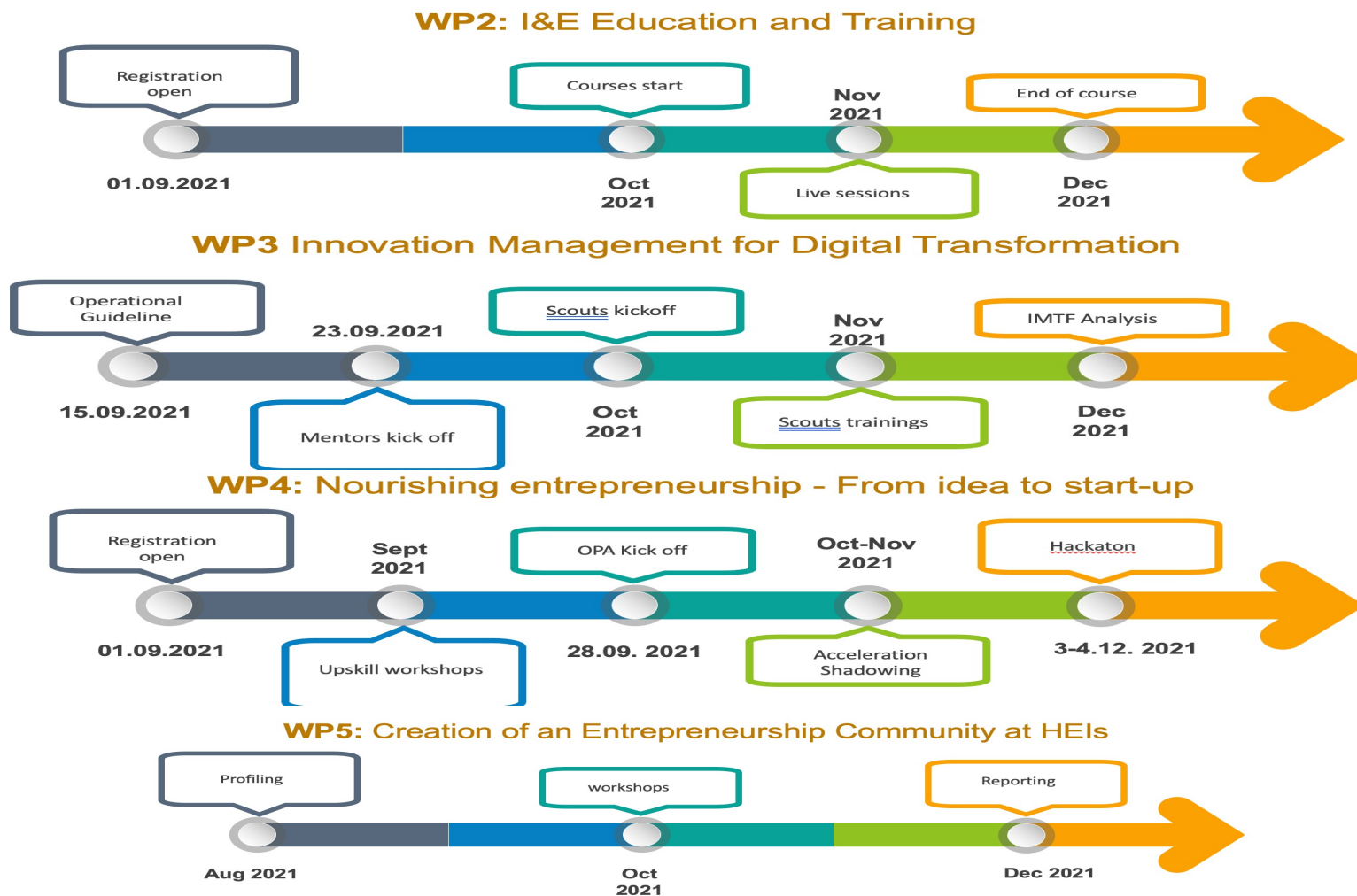
- Sustainable development - involving all actors:
 - Students
 - Academic staff
 - Non-academic staff
 - Leadership
- Sustainable development - involving all activities:
 - Education
 - Research
 - Responsibility to Society



INNOCHANGE - SUMMARY

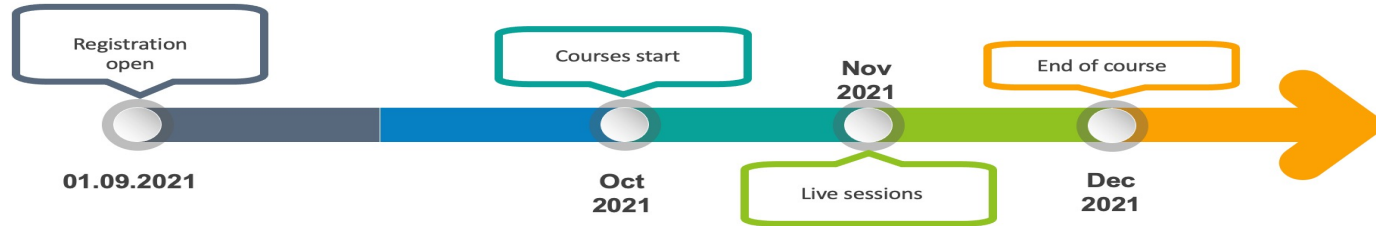


WP6 Transferability, exploitation, dissemination
and communication



WP7 – Inclusion and sustainability

WP2: I&E Education and Training



- Course on Creativity, Responsibility and Entrepreneurship - provided by ELTE for all partners
- "Train the trainer" approach
- Applicative tasks



Gain entrepreneurial and innovation skills at international level

WP3 Innovation Management for Digital Transformation

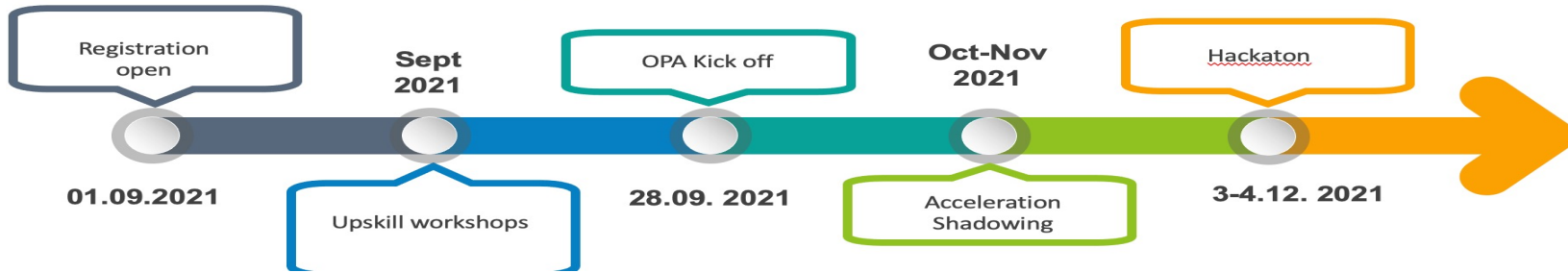


➤ Create Innovation Management Task Force

- recruit and educate **innovation scouts** supervised by mentors, which will discover business opportunities within research projects
- Value creation
- Attract industrial collaboration

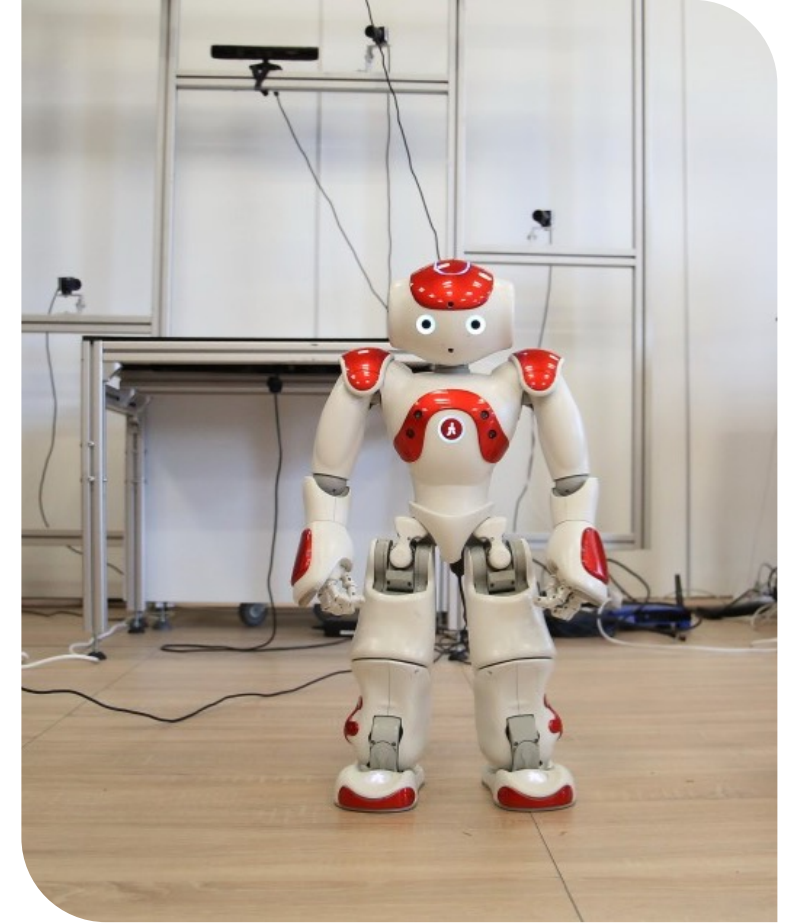


WP4: Nourishing entrepreneurship - From idea to start-up



Transfer the research results into successful products – valuable contribution from start accelerator

- Value creation
- Contribution to society
- Problem identification
- Create entrepreneurial mindset

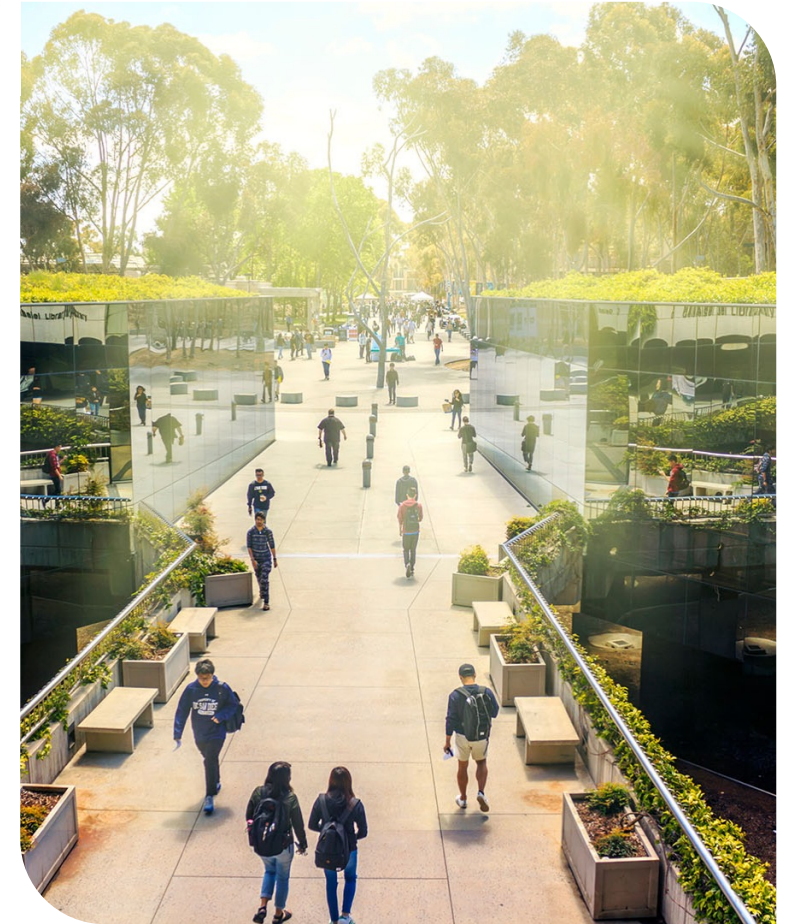


WP5: Creation of an Entrepreneurship Community at HEIs



Innovation and entrepreneurship capacity building – HWU

- Collaboration between departments
- Interdisciplinary projects
- Infrastructure development
- Trainings, workshops





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