



## EIT HEI InnoChange Project public kick-off

1<sup>st</sup> October 2021 – 10:00-12:30 CET

We are happy to announce that **EIT HEI InnoChange Project** is ready to welcome students, student teams, academic and non-academic staff, business partners and whole ecosystems.

In **2021 July**, after successful application to the **EIT's HEI Initiative: Innovation Capacity Building for Higher Education Call** the **InnoChange Consortium** started preparing the activities to boost innovation and entrepreneurship by increasing the entrepreneurial and innovation capacity and attitude of higher education institutions (HEIs) and to strengthen innovation ecosystems in Central and Eastern Europe to better integrate them into and engage them with Europe.

After the preparation phase, hereby we are pleased to invite you to the InnoChange Kick-Off event, where you will hear:

- from senior management about strategies and approaches, to foster innovation, in six European locations,
- about the student opportunities, applications (I&E course; Pre-Acceleration Programme; Hackatons) to train entrepreneurs,
- about the staff training opportunities for academic and non-academic staff,
- a round table discussion with participants from Edinburgh, Tallinn, Budapest on how to support and nurture entrepreneurship.

Get inspired!

Register to the EIT EHI InnoChange Project kick-off event [here](#).



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# EIT HEI Initiative

## Innovation Capacity Building for Higher Education



A body of the European Union



### ABOUT THE EIT'S HEI INITIATIVE

The EIT's HEI Initiative is a key objective for the EIT as part of its new strategy, the EIT Strategic Innovation Agenda 2021–2027. The initiative aims to support higher education institutions with expertise and coaching, access to the EIT innovation ecosystem, and funding, enabling them to develop innovation action plans complementing the needs of individual higher education institutions. As part of its Pilot Phase, the initiative has provided funding to 23 projects, with the next call for proposals expected towards the end of 2021.

### ABOUT THE EIT DIGITAL

We believe in making and shaping a competitive digital Europe that is inclusive, fair and sustainable and aim at global impact through European innovation fueled by entrepreneurial talent and digital technology.

We embody the future of innovation by mobilizing a pan-European multi-stakeholder open-innovation ecosystem of top European corporations, SMEs, startups, universities and research institutes, where students, researchers, engineers, business developers and investors address the technology, talent, skills, business and capital needs of digital entrepreneurship.

We build the next generation of digital ventures, digital products and services, and breed digital entrepreneurial talent, helping business and entrepreneurs to be at the frontier of digital innovation by providing them with technology, talent, and growth support. EIT Digital is a Knowledge and Innovation Community of the European Institute of Innovation and Technology (EIT). EIT Digital is co-funded by the European Union. For more information, visit [www.eitdigital.eu](http://www.eitdigital.eu).

### ABOUT THE EIT

The European Institute of Innovation and Technology (EIT) strengthens Europe's ability to innovate by powering solutions to pressing global challenges and by nurturing entrepreneurial talent to create sustainable growth and skilled jobs in Europe. The EIT is an EU body and an integral part of Horizon Europe, the EU Framework Programme for Research and Innovation. The Institute supports dynamic pan-European partnerships, EIT Knowledge and Innovation Communities, among leading companies, research labs and universities. For more information, visit [www.eit.europa.eu](http://www.eit.europa.eu).

*The project is funded in the framework of the EIT's HEI Initiative: Innovation Capacity Building for Higher Education, co-funded by the European Union and supported by EIT Digital.*

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## EIT HEI InnoChange Kick-Off Programme

1 October 2021 (10:00-12:30 CET)

Online (MS Teams)

### 10:00-10:05 OPENING

**Dr. Zoltán Horváth**, EIT HEI InnoChange project leader, dean of the Faculty of Informatics  
Eötvös Loránd University

### 10:05 – 10:40 WELCOME SPEECHES

10:05-10:10 **Prof. László Zentai**, vice-rector for education, Eötvös Loránd University

10:10-10:15 **Prof. Daniel David**, rector, Babes-Bolyai University

10:15-10:20 **Prof. Gabriel Semanišin**, vice-rector for informatization and quality management, Pavol  
Jozef Šafárik, University in Košice

10:20-10:25 **Assoc. Prof. Nadia Cherneva**, vice-rector for international cooperation and public  
relations, University of Plovdiv "Paisii Hilendarski"

10:25-10:30 **Paul Devlin**, head of commercialization, Heriot-Watt University

10:30-10:35 **Wesley Crock**, head of education and head of HEI Initiative, EIT RawMaterials

10:35-10:40 **Dr. Andrea Paoli**, head of Master School and coordinator of HEI Initiative, EIT Digital

### 10:40– 11:10 INSIGHTS TO THE INNOCHANGE PROJECT

**Dr. Zoltán Horváth**, EIT HEI InnoChange project leader  
Overview of the EIT HEI InnoChange Project

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Presentation of the Work Package leaders:

- WP2 - I&E education and training, Dr. Barbara Hegyi
- WP3 – Innovation management for digital transformation, Dr. Simona Motogna
- WP4 – Nourishing entrepreneurship, Alexander Zahn
- WP5 - Creation of an Entrepreneurship Community at HEIs and Building Industrial Partnerships, Alexandra McConnachie
- WP6 - Transferability, exploitation, dissemination, communication, Tomas Zavatcan
- WP7 – Inclusion and sustainability, Dr. Rositsa Doneva

**11:10 – 11:20 QUESTIONS AND ANSWERS**

**11:20 – 11:30 BREAK**

**11:30 – 12:00 ROUNDTABLE DISCUSSION**

*Title: Supporting and nurturing entrepreneurship and innovation at HEIs*

Moderator:

**Barnabás Málnay**, business developer at Eötvös Loránd University

Panellists:

**Attila Ferik**, managing director at GE Healthcare Hungary

**Paul Devlin**, head of commercialization, Heriot-Watt University

**Camelia Isaic**, MBA, CFA, proud mentor at Startup Wise Guys since 2017

**12:00 – 12:25 SEE WHAT INNOCHANGE HAS FOR YOU IN 2021**

**Dr. Simona Motogna**, Babes-Bolyai University, presentation to stakeholders on exactly how to join InnoChange in 2021

**12:25 – 12:30 CLOSING**

**Dr. Zoltán Horváth**, InnoChange project leader

Register [here](#) or here:



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